

Connecting Communities

A bicycle/pedestrian trail connecting Pocatello and Chubbuck

Portneuf
Greenway
Miles of Memories



Introduction

In 2022-2024, the Portneuf Greenway Foundation plans to expand the growing trail system and is working with the Idaho Department of Transportation to include additional paved trails from Pocatello Creek Road to the Wellness Complex. To do this, we need your help.

Goal

The Greenway Foundation is looking for support in the continuing development of a paved trail corridor along I-15 to connect the Portneuf Wellness Complex with Idaho State University. Existing trails in this corridor include the Idaho Farm Bureau Insurance Trail, The Marshall Racine Trail, and The Portneuf Health Trust's Unity Trail at the Portneuf Medical Center. A trail on the south side of Pocatello Creek Road connecting with the Marshall Racine Trail is a priority project under development by the Greenway Foundation.

Sponsoring the Greenway trail from Pocatello Creek Road to the Bannock County Events Center will provide very significant benefits to the community in terms of safety, mobility, and economic opportunity.

The Idaho Transportation Department (ITD) has committed to constructing a bicycle/pedestrian trail in 2024 as part of their project to reconstruct the Wye Interchange between I-15 and I-86.



Aerial view of the trail route



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Aerial view of the I-15 corridor

The new asphalt trail will extend from the intersection of Pocatello Creek Road and I-15 north and continue along I-15. The trail will turn east and be routed across the Bannock County Events Center to an existing trail that connects with the Portneuf Wellness Complex.

This \$1.7 million dollar investment by ITD requires the Portneuf Greenway Foundation, with support from our community partners, to fundraise \$200,000. The Greenway is offering sponsorship opportunities at a variety of levels to help make this vision a reality.

The Greenway will meet the Americans with Disabilities Standards (ADA). Safety will be prioritized by maximizing the horizontal and vertical separation between the Greenway and I-15 and include fencing and a safety rail.

The completion of this much-anticipated project will benefit the community in many valuable ways, including providing vastly improved access and safely connecting pathways to the following:

- ✓ Planned and existing trails south of Pocatello Creek Road
- ✓ Planned and existing trails in Chubbuck and the Northgate Area
- ✓ Bannock County Events Center
- ✓ Portneuf Wellness Complex
- ✓ Schools and businesses along I-15
- ✓ Mountain View Events Center (MEC)



“It’s pretty exciting to have entities like the Greenway Foundation, ITD and others working together, doing this to connect our communities. Now more than ever, we need more businesses and individuals working in partnership to grow this type of valuable community resource.”

- Brian Blad, Mayor, City of Pocatello



Why?

Interstates 15 and 86 have formed significant barriers to pedestrian and bicycle routes in Pocatello and Chubbuck. After reviewing a community survey regarding walking and biking in the community, the most significant barrier that people identified was safety from traffic.

This trail will be completely separated from traffic by both horizontal and vertical buffers. In very limited areas where sufficient horizontal separation is not possible, guardrails and other protective barriers will be in place to ensure user safety.

This trail will improve safety by providing an off-street link for pedestrians and cyclists between Pocatello and Chubbuck. There are no existing off-street routes from the Highlands neighborhood to the rest of Pocatello and the on-street routes have heavy traffic and are steep. Chubbuck is expanding its system of trails west of I-15 and this trail will be an important link with those trails and new trails in the Northgate area.

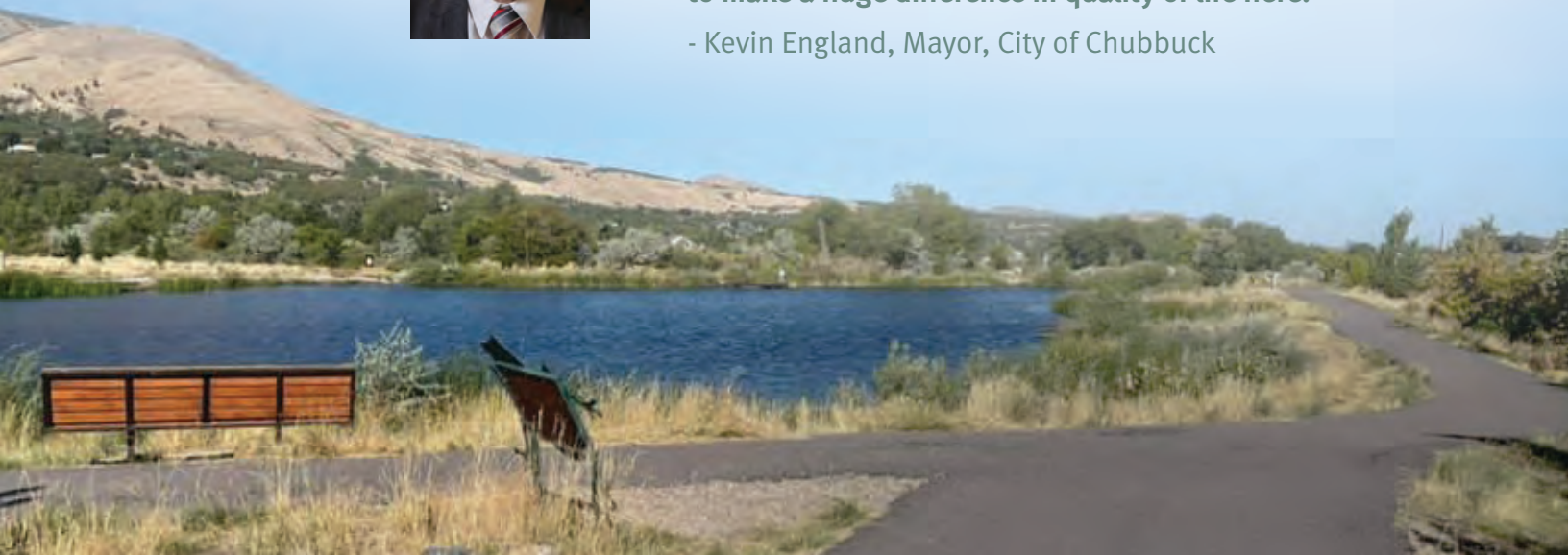


Marshal Racine Trail and its separation from I-15



“The idea of connecting our communities and making these trails safe so that everybody feels comfortable using them, that’s really important. These types of community assets that have that connectivity, with the very idea we want people to be able to walk, bike and feel safe, that’s going to make a huge difference in quality of life here.”

- Kevin England, Mayor, City of Chubbuck





Portneuf Health Trust Amphitheatre



Recreating on the Portneuf Greenway trail system



“Environmental, outdoor, and wellness are consistently in the top five lifestyle amenities for economic development and investment. A thriving Greenway is one of those core projects that elevates us in those discussions, in addition to preserving those spaces and trails for future generations.”

- MiaCate Kennedy I, CEO, Bannock Development Corp.



Benefits to the Sponsors

The Pocatello Creek Trail Extension will provide a very visible symbol of the sponsors' commitment to a safe, vibrant and connected community.

Publicity

During fundraising effort:

- Major sponsor identified in Public Service Announcement

Numerous mentions in public relations and community outreach efforts:

- Ongoing social media posts and updates

- News stories and feature articles in broadcast and print media

- Press releases, contributed articles and interviews

Ribbon cutting

Marker stones and bricks

Regular social media updates



Farm Bureau trail



“As people learn they can get just about anywhere on our Greenway trail system, that’s phenomenal! In the 20 years I’ve been here, the expansion that has happened with our trails and connecting our communities is nothing short of amazing.”

- Matt Hunter, CEO,
Pocatello Chubbuck Chamber of Commerce

Sponsorship Opportunities/Levels

| Level | Number | Contribution | Description |
|-----------|--------|--------------|--|
| Major | 1 | \$100,000 | Sponsorship with naming rights and identification on trail name stones |
| Trailhead | 4 | \$10,000 | Sponsors identified on secondary trailhead stones |
| Gateway | 6 | \$5,000 | Sponsors identified at the entrances from their businesses to the Greenway |
| Amenity | 10 | \$1,000 | Sponsors supporting a bench or other amenity |
| Community | 200 | \$100 | Members of the general public supporting the project |

Please help us continue to create Miles of Memories by making your commitment to the Pocatello Creek Trail Extension today.

Please contact The Portneuf Greenway Foundation at 208.234.4929.

Your donation is tax deductible.

Please consult your tax advisor for tax deductibility guidelines.





Portneuf Greenway

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