



Blue365®

# HEALTHY LIVING IS JUST A DEAL AWAY

Join Blue365 and start saving today!



## We're Making A Healthy Life More Affordable

Blue365 is a free health and wellness discount program offered to members of Blue Cross of Idaho.

Blue365 offers exclusive health and wellness deals to keep you healthy and happy, every day of the year. As a Blue365 member, you will have access to discounts on gym memberships, hearing aids, glasses, contacts and LASIK, nutrition services, and more!

These Blue365 Deals, which are different than the healthcare benefits that you receive through Blue Cross of Idaho, can help you maintain a healthy lifestyle while spending less, using some of your favorite Blue365 vendors nationwide.

Blue365 offers premier health and wellness discounts and is **free to join**

Members can access savings from:

**TruHearing™**

**fitness your way**  
by Tivity Health

**fitbit**

**Active&Fit  
DIRECT™**

**QualSight®  
LASIK**

**START  
HEARING**





## How do I join?

To join you must be a Blue Cross of Idaho member. Simply go to your Blue Cross of Idaho member portal, fill out a short registration form, and choose your preferred deals. Once you are registered, you can access all the health and wellness deals that Blue365 has to offer.

Visit [www.blue365deals.com/BCIdaho](http://www.blue365deals.com/BCIdaho) to learn more. Blue Cross of Idaho members can sign up by visiting [members.bcidaho.com](http://members.bcidaho.com).

## What do I get if I join?

After registration, members can browse and redeem deals and discounts through the Blue365 website. When you see the discount you want, click on **Details**. You'll either be given a coupon code that you can apply directly to your purchase on the vendor storefront for Blue365 members,

or you'll be sent to the vendor's site, where the discount will be automatically applied for you.

Every week, Blue365 will send you an email announcing a different deal or discount. You will need to opt in to receive these emails, and you can opt out anytime.

You will also receive healthy tip emails once a month, sharing small steps you can take to make a big impact on your health and lifestyle.

## I have more questions.

Get in touch! We'll gladly answer any further questions you might have – and until then, here's to your health!

### CONTACT US:

Email: [support@blue365deals.com](mailto:support@blue365deals.com)

Call: 855-511-BLUE



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